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PRESS RELEASE

For Immediate Release: July 13, 2012 Contact: Jonathan Emord (703-203-5645)

CAPITOL HILL BRIEFING ON NEW FREEDOM OF CHOICE BILL

On July 25, 2012, documentary film producer NEHST and the law firm Emord & Associates will host a briefing for members of Congress and their staffs, dignitaries, the media, and selected others concerning FDA barriers to access of the terminally ill to experimental drugs. The briefing will include presentation of the NEHST documentary Cut Poison Burn, followed by a panel discussion hosted by Actress Diane Ladd, and presentation of a bill to solve the problem, the Freedom of Choice Bill.

For decades, the FDA has second guessed the judgment of attending physicians and their patients on whether patients should be granted access to experimental drugs for terminal illnesses. The documentary Cut Poison Burn documents the failure of the federal government's five decade War on Cancer and reveals how political decision-making has frustrated physician attempts to gain access to experimental drugs for their terminally ill patients. The Freedom of Choice Bill, to be introduced at the briefing, provides that any patient diagnosed with a terminal illness whose physician determines FDA approved drugs likely not curative may obtain access to an experimental drug upon execution of an informed consent.

Attached please find a formal invitation to the Capitol Hill event. Press desiring to attend should RSVP to <u>info@nehst.com</u>. For more information, contact Jonathan Emord at 703-203-5645.

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